

* Sébastien Khoury Rosas *

Designer | Creative | Illustrator

Profile

I am a Franco-Colombian creator focused mainly on graphic design, visual communication and product design. I always seek to reflect a playful aesthetic expression and sensibility in my work where users feel an emotional connection, I love giving great importance to details and I'm always willing to face new challenges. I'm looking for stimulating environments that allow me to develop my creativity and skills.

Work Experience

- Nov 2022 - Present, Bogotá, Colombia.

Web Graphic Designer - Publicis Groupe - Digitas

Design of e-content for digital e-commerce platforms, content for social networks and newsletters for Procter & Gamble brands (Pantene, Herbal Essences, Head&Shoulders, Gillette, Old Spice, Haircode, Love is in my hair). Design and support to marketing inputs for brands such as McDonald's, Visa, Oral-B, Pepsi.

- April 2021- Present.

Founder - Bicho Oficial

I am the founder of Bicho, a collective that seeks to generate affordable experiences that encourage critical thinking through creation (culinary art, illustration, music, plastic arts, performance, audiovisual). These experiences are guided by a character called Bicho.

- March 2022 - Nov 2022, Bogotá, Colombia.

Senior Graphic Designer - Centro de Diseño / El Bosque University

I led several projects and supported the team in the development of graphic assets for the University, where campaigns, events, programs, content for networks, advertisements, posters, signage projects, brochures and illustrations were carried out. I was in charge of two interns to whom I had to guide through the graphic guidelines of the University.

- May 2021 - Dec 2021, New York, United States.

Brands Account Manager - Aztro Marketplace / Alvaro Uribe Design

I was in charge of the maintenance and design of Aztro Marketplace e-commerce platform and its social networks (instagram, facebook, linkedin). I was also able to learn about customer service, data management, complementary graphics and illustrations for the website and product rendering.

- Jun 2020 - Jul 2021, Bogotá, Colombia.

Freelance Designer

I have worked for clients such as Koel, Alvaro Uribe Design, Gamma Streetwear, Mexiconcierto, Biotect and Oscar Juan Music on projects related to product design, 3d modeling and design, rendering and illustration, and graphic design.

- Feb 2019 - Aug 2019, Bogotá, Colombia.

Junior Industrial Designer - Pride Design Studio

I was able to work hand in hand with a very efficient team in the development of furniture and products for clients such as Decathlon, Universidad de los Andes, VISEG, Ezgo, Mareco and other players in the Colombian market. In addition, polished my skills in graphic design, illustration, management and strategy of social media.

Distinctions / Awards

- October 2023. Bogotá, Colombia.

Arc Stool nominated to Lápis de Acero Awards.

- April 2021. Bogotá, Colombia.

Arc Stool presented in Experimenta Magazine.

"Cinco taburetes para la inspiración. Cinco diseños de época"

- November 2020 - December 2020. Bogotá, Colombia.

First Place Workshop UEB / Cuadrilla - "El Artesano" Project

- February 2019 - August 2019. Bogotá, Colombia.

Fourth Place "3 days of entrepreneurship" - Bipp Project

* Contact

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Portfolio

www.sebastienkhouryrosas.com

Instagram

@sebastien.khoury2

@bicho.oficial

* Software Skills

- Midjourney
- Illustrator
- Photoshop
- Lighroom
- Premiere Pro
- After Effects
- InDesign
- iMovie
- Procreate
- Rhinoceros
- Solidworks
- Inventor
- Fusion 360°
- Cinema 4D
- Corona Renderer
- Keyshot
- Office Tools

* Languages

• Español

Native / Bilingual (C1)

• Français

Native / Bilingual (C1)

• English

Professional Competence (B2)

• Deutsch

Basic Competence (A1)

* Personal Skills

- Aesthetic sensibility
- Analytical
- Honesty
- Relational sense
- Intuition
- Empathy

* Hobbies

- Art
- Photography
- Music
- Illustration

* Professional References

· **Juan Fabián Herrera**

jfherrera@gmail.com

+57 (320) 340 8776

· **Juan Carlos Ramírez**

+57 (323) 684 8872

Education

- 2020 - 2021, Bogotá, Colombia.

Voluntary Designer - Semillero 3D-Vis

- Dec 2017 - 2018.

Falcon 3D Lab

Certificado de V-Ray Profesional, Retoque Digital y Post-Producción de Render

- Jul 2015 - Jul 2020, Bogotá, Colombia.

Industrial Designer - Universidad El Bosque

- 2000 - Jul 2015, Bogotá, Colombia.

Baccalauréat - Lycée Français Louis Pasteur

What others say about me

- January 19th, 2022

Alvaro Uribe - Design Consultant, NYC

"Sebastien is an incredibly talented designer who brings a positive and passionate energy to every project he is involved in. I had the opportunity to work with Sebastien, building a highly complex marketplace for design products. He stepped up to the task with incredible attention to detail, reliability, and an open mind, always willing to learn more and improve his skills. Beyond being a great designer, he is just a pleasure to work with."

- February 26th, 2021

Nicolás Ochoa. Pan-american Design Director at Corona S.A.S, Medellín

"Definitivamente tu portafolio y tu proceso es muy interesante, indiscutiblemente tienes habilidades superiores a muchos diseñadores y eso hay que celebrarlo. No me queda duda que tendrás mucho éxito como diseñador, ya que se evidencia tu talento. Tu prueba de diseño fue muy buena, muy bien presentada (muy profesional), muy enganchadora. Las puertas del equipo están abiertas para lo que podamos ayudarte, y de mi parte y el equipo te deseamos lo mejor, y te agradecemos por tomarte el tiempo y participar en este reto."